

leadership training with 2008 frank lee associates building your management culture



Building Your Management Culture

Our programs provide great ways to build your management culture with shared learning experiences and the creation of common tools and vocabulary. By sending your top leaders first, followed by their direct reporting managers, you will enhance the application of the

program's lessons and teachings at work, as well as facilitate coaching and reinforcement where it matters most — on the job! Furthermore, you will instill an ethic of continuous learning and continuous adaptation.

Our Proprietary 360 Process

Both of our open-enrollment training programs use our highly acclaimed 360 Survey and our Initial Leadership Effectiveness Report (LER), which is

composed of data uniquely created for each participant. In addition, our learn-by-doing methodology and our learning team format, with staff-to-participant ratios of no more than seven participants to each Frank Lee program staff facilitator, provide a highly personalized learning experience. All participants receive six months of telephone coaching after the seminar, as well as our Follow-up 360 Leadership Effectiveness Report (LEFR) to measure progress.

Our Leadership Training Programs

We have conducted our flagship Leadership Style & Managerial Effectiveness (LSME) program for middle- and upper-level managers since 1981. Over 2500 vice presidents, directors, and senior managers have attended this program in which participants work in

small learning teams of five to seven participant-peers along with their own Frank Lee facilitator-coach.

This highly interactive learn-by-doing program combines focus on emotionally intelligent leadership and on individual and team performance management.

Leadership Style & Organization Effectiveness (LSOE) is custom designed to help founders as well as company and division officers who

comprise the organization top leadership team to better manage the climate, performance, and competitive adaptability of their organizations. The program, now in its eighth year, focuses on the leader's impact, the leadership team effectiveness, the organization alignment, and leadership by example. Enrollment in this "executive summit" is limited to 12 CEOs, presidents, and CXOs. This program is conducted in both North America and Asia.

2008 PROGRAMS

LSOE CHINA: Feb 25 - 26

LSME: March 18 - 21

LSME: May 13 - 16

LSME: Sept 16 - 19

LSOE CHINA: Oct 30 - 31

